




## **Business Doc Generation**

*From structured data to customer-specific documents*



## From structured data to customer-specific documents



Businesses run on transaction documents. Billings, statements, invoices. All these act as a key communication point between the customer and supplier. A point where the relationship can be sealed, developed—or lost. Worse, if these documents don't go out properly, business can grind to a halt. Luckily, there's Océ PRISMASatellite® E-forms. This intelligence-based software automatically transforms data into effective, well-structured, customer-focused documents. It's a 'flexible, error-free presentation tool' that empowers your business processes. Océ PRISMASatellite E-forms creates your documents the way you want them—and delivers the right message for your organisation.

### **Make or break your corporate image**

Need reliable, personalised documents for your business communications? With its intelligence capabilities, Océ PRISMASatellite E-forms software ensures reliable AND personalised, customer-specific document creation. This software gets your documents right—the right quality, the right message.

Particularly suited for transaction documents, this high-performance, easy-to-use software enables you to create documents that promote a customer-focused organisation. Océ PRISMASatellite E-forms helps improve transaction and business processes by transforming your transaction data into an attractive, high-quality document.

### **Reduces costs and speeds up the business process**

Océ PRISMASatellite E-forms serves your business objectives. It saves on costs—increasing efficiency and productivity, and

normally replacing inflexible, expensive pre-printed forms. This software automatically reduces the time needed to create and process forms, and it reduces the need for expensive programmers' time.

Océ PRISMASatellite E-forms is also fast. It can quickly respond to changing conditions and reduce the time to deliver invoices. This results in faster payment—as easier-to-understand invoices get paid more quickly with less queries and less complaints, using less staff time. Customer receive exactly the information they need, exactly in the format they want.

### **Powerfully presents structured, customer-specific data**

Océ PRISMASatellite E-forms supports your business objectives by effectively presenting structured data, and it helps communicate essential information in a customised way.



# cuments



This intelligence-based software takes your system's raw data—from SAP and other transaction environments—and inserts it into attractive, finished documents. This smart software caters to graphics and barcodes, wide and flexible connectivity, validations, and conditional processing, and this software's viewing capabilities make monitoring the process easy.

Designed for large- and small-scale jobs, Océ PRISMA<sup>satellite</sup> E-forms is suitable for invoices for goods and services, bank statements, purchase orders, packing lists, etc.

### **Make your transaction docs a dynamic marketing tool**

More and more, invoices and other transaction documents carry relevant marketing and customer care messages—triggered by specific items or services purchased. This maximises effective and more profitable communication, making more information available and easily accessible.

What kinds of information can be added? Promotions for targeted goods and services for one, as well as special offers and coupons. Océ PRISMA<sup>satellite</sup> E-forms can act as a vehicle to develop new business services in transactions, increase revenues and extend your reach and visibility to consumers.

### **Easy to use, implement, and integrate**

With Océ PRISMA<sup>satellite</sup> E-forms, creating documents is easy. Learning to create forms, merge data and templates, and editing typically have a short learning curve with a quick implementation time. This minimises transition costs while providing more profitable automation.

Working independently from your current back-office systems, Océ PRISMA<sup>satellite</sup> E-forms open architecture fits into your existing business processes and software. It can be integrated with other applications including document management, group ware, and ERP applications, as well as highly productive print engines.

### **Accessible, open, and ready for expanded solutions**

When combining Océ PRISMA<sup>satellite</sup> E-forms with Output Management, they jointly offer automatic data recognition, transformation, production and distribution into output devices, with easy monitoring and control capabilities. Unique to the global market, Océ PRISMA<sup>satellite</sup> brings two worlds together into a one-server concept.

Specialising in document solutions, Océ offers professional technologies, expertise and services ranging from initial document consultancy to flexible maintenance contracts and thorough user support. Océ Business Services can assist your enterprise in developing, analysing and fine-tuning your over-all document strategy, provide comprehensive organisation-specific results, and help achieve the following goals:

- Lower document production costs
- Meet digital production needs
- Find the right balance between reducing costs and increasing customer service
- Make network printing more efficient
- Invest in the most profitable equipment

### **Océ PRISMA<sup>satellite</sup> E-forms is an Océ**

### **PRISMA<sup>satellite</sup> software application and part of**

### **the modular Océ PRISMA<sup>®</sup> document workflow**

### **software. Océ PRISMA solutions make your work**

### **flow faster and more efficiently, integrating with**

### **the systems and work processes that you already**

### **have. Across transaction, office, graphic arts,**

### **and central reprographic printing environments.**



# Printing for Professionals

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Océ helps the people who make our world. Companies everywhere use Océ technical documentation systems in manufacturing, architecture, engineering and construction. High speed Océ printing systems produce millions of transaction documents each week, such as bank statements and utility bills. And in offices around the world, people use Océ professional document systems to keep the wheels of business and government turning. Océ is also at work in publishing on demand, newspaper production and wide format colour for spectacular display graphics.

**For information and services, visit us at [www.oce.com](http://www.oce.com)**

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